



## California's #1 Pizza® Brand Since 1959

Headquartered in the San Francisco Bay Area of California, Round Table Pizza® has built a reputation as the pizza brand of choice and market share leader in the most competitive and discriminating restaurant markets in the US.

Round Table Pizza® is known for its unique specialty pizzas with abundant toppings. Today, the phrase, "The Last Honest Pizza®" describes the brand's commitment to quality and authenticity.

Round Table Pizza® has an unique dry mixing package that simplifies supply chain issues and allows localization of the taste on a global basis.

### Important Data on Round Table Pizza® Franchise

Established in: 1959  
Corporate Website: [www.roundtablepizza.com](http://www.roundtablepizza.com)  
Current Operations: 475 units in the US, the Middle East and Asia

**Round Table Pizza® License Offer:** 10 Unit Minimum Area License

### Area Licensee Candidate Requirements

- Strong, marketing oriented company or group, involved in a food related business
- Access to real estate and prior retail or hospitality development experience
- Available capital to invest of US\$600,000-1,300,000 in year one of operations
- Experience as a restaurant developer and/or operator preferred
- Knowledge of and/or access to supply chain resources

### Area Licensee Candidate Companies

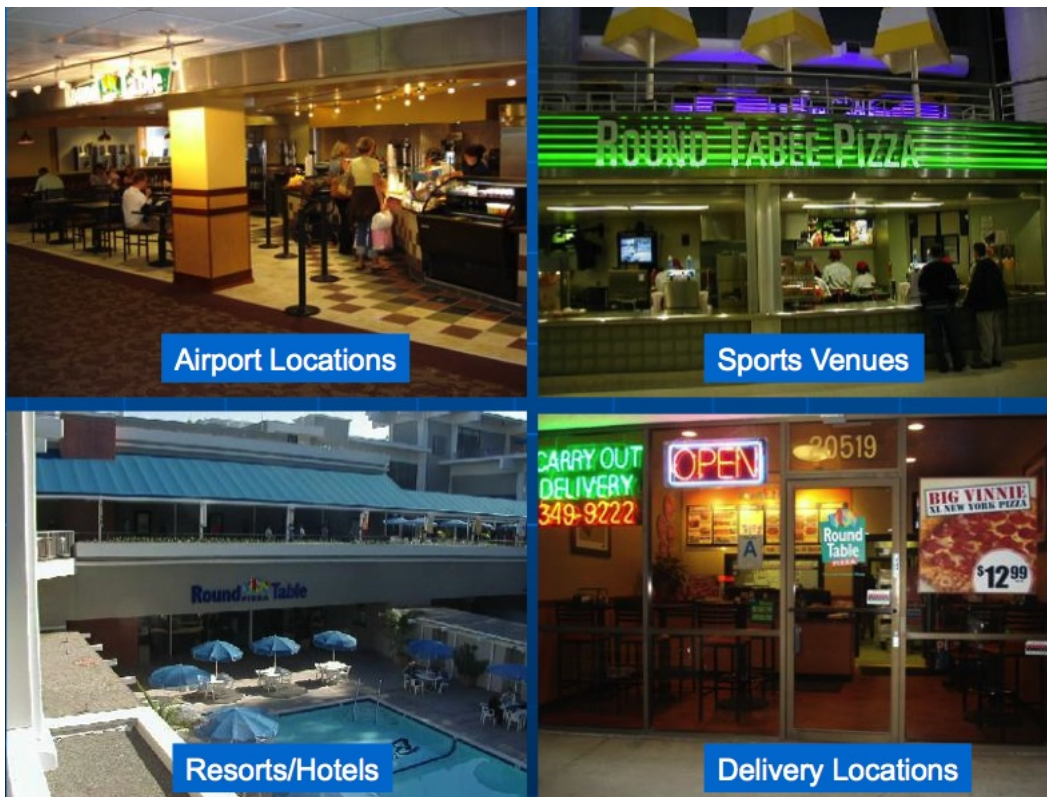
- Successful multi-brand licensing groups
- Franchisors or Area Licensees with experience in the food sector
- Food service sector; retailing and other service related businesses
- Real estate and property development and management businesses
- Developers and operators of shopping malls and retail centers
- Food, beverage and distribution related businesses



## What Makes Round Table Different Than Other Pizza Brands?

Business Features	Round Table Pizza	Pizza Hut	Papa John's	Domino's
California based restaurant concept	Yes	No	No	No
50 years of operating experience	Yes	No	No	No
Voted the #1 best tasting pizza in the US	Yes	No	No	No
Full Service <b>And</b> Take-away Restaurants in the US	Yes	Yes	No	No
Dough made fresh each day in restaurant	Yes	No	No	No
Sports Bar model	Yes	No	No	No
8 Weeks training program in US	Yes	No	Yes	No
Special dry mix international supply chain	Yes	No	No	No
Abundant Toppings Program	Yes	No	No	No
Fresh Cheese used on pizzas	Yes	No	No	No
Results Based Management Training Systems	Yes	No	No	No
Operation management reports - Internet based	Yes	No	No	No

## Round Table Pizza Has Many High Margin Type Models



For information on an international license contact  
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